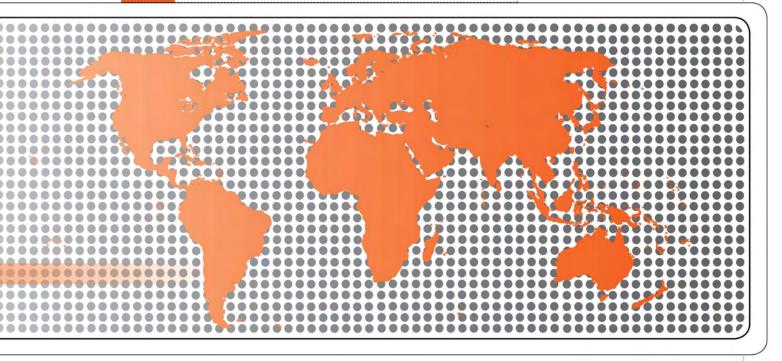
GTSS Global Adult Tobacco Survey (GATS)



Core Questionnaire with Optional Questions

# Global Adult Tobacco Survey (GATS) Core Questionnaire with Optional Questions

Version 2.0 November 2010

## **Global Adult Tobacco Survey (GATS)**

Comprehensive Standard Protocol

#### **GATS Questionnaire**

Core Questionnaire with Optional Questions
Question by Question Specifications

## **GATS Sample Design**

Sample Design Manual Sample Weights Manual

### **GATS Fieldwork Implementation**

Field Interviewer Manual Field Supervisor Manual Mapping and Listing Manual

#### **GATS Data Management**

Programmer's Guide to General Survey System
Core Questionnaire Programming Specifications
Data Management Implementation Plan
Data Management Training Guide

**GATS Quality Assurance: Guidelines and Documentation** 

#### **GATS Analysis and Reporting Package**

Fact Sheet Template
Country Report: Tabulation Plan and Guidelines
Indicator Definitions

## **GATS Data Release and Dissemination**

Data Release Policy

Data Dissemination: Guidance for the Initial Release of the Data

Tobacco Questions for Surveys: A Subset of Key Questions from the Global Adult Tobacco Survey (GATS)

## **Suggested Citation**

Global Adult Tobacco Survey Collaborative Group. *Global Adult Tobacco Survey (GATS): Core Questionnaire with Optional Questions, Version 2.0.* Atlanta, GA: Centers for Disease Control and Prevention, 2010.

## **Acknowledgements**

## **GATS Collaborating Organizations**

- Centers for Disease Control and Prevention
- CDC Foundation
- Johns Hopkins Bloomberg School of Public Health
- RTI International
- University of North Carolina Gillings School of Public Health
- World Health Organization

## Financial Support

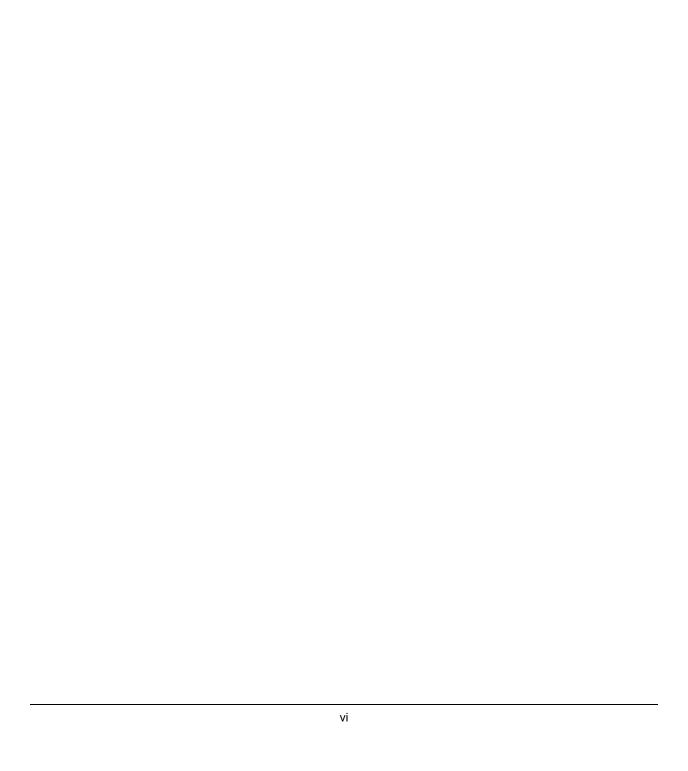
Financial support is provided by the Bloomberg Initiative to Reduce Tobacco Use, a program of Bloomberg Philanthropies, through the CDC Foundation.

Disclaimer: The views expressed in this manual are not necessarily those of the GATS collaborating organizations.



# Contents

| GATS Core Questionnaire Formatting Conventions |    |
|--|----|
| Household Questionnaire                        | 3  |
| Individual Questionnaire                       | 5  |
| Section A. Background Characteristics          | 7  |
| Section B. Tobacco Smoking                     | 9  |
| Section C. Smokeless Tobacco                   | 15 |
| Section D1. Cessation — Tobacco Smoking        | 21 |
| Section D2. Cessation — Smokeless Tobacco      | 23 |
| Section E. Secondhand Smoke                    | 25 |
| Section F. Economics – Manufactured Cigarettes | 28 |
| Section G. Media                               | 30 |
| Section H. Knowledge, Attitudes & Perceptions  | 41 |
| End Individual Questionnaire                   | 42 |
| List of Optional Questions                     | 43 |
|  |    |



## **GATS Core Questionnaire Formatting Conventions**

Text in **RED FONT** = Programming logic and skip instructions.

Text in **BLUE ITALICS** = Instructions for country-adaptations and wording fills.

Text in [BRACKETS] = Specific question instructions for interviewers—not to be read to the respondents.

Text surrounded by \*asterisks\* = Words that interviewers should emphasize when reading to respondents.

## **Household Questionnaire**

INTRO. [THE HOUSEHOLD SCREENING RESPONDENT SHOULD BE 18 YEARS OF AGE OR OLDER AND YOU MUST BE CONFIDENT THAT THIS PERSON CAN PROVIDE ACCURATE INFORMATION ABOUT ALL MEMBERS OF THE HOUSEHOLD. IF NEEDED, VERIFY THE AGE OF THE HOUSEHOLD SCREENING RESPONDENT TO MAKE SURE HE/SHE IS 18 YEARS OF AGE OR OLDER.

THE HOUSEHOLD SCREENING RESPONDENT CAN BE LESS THAN 18 YEARS OLD, ONLY IF NO HOUSEHOLD MEMBERS ARE 18 YEARS OF AGE OR OLDER.]

INTRO1. An important survey of adult tobacco use behavior is being conducted by the [FILL COUNTRY] SPONSORING AGENCY] throughout [FILL COUNTRY] and your household has been selected to participate. All houses selected were chosen from a scientific sample and it is very important to the success of this project that each participates in the survey. All information gathered will be kept strictly confidential. I have a few questions to find out who in your household is eligible to participate.

| HH1. | First, I'd like to ask you a few questions about your household. In total, how many persons live in this household? |
|------|---|
|      | [INCLUDE ANYONE WHO CONSIDERS THIS HOUSEHOLD THEIR USUAL PLACE OF RESIDENCE]  |
|      |   |
| HH2. | How many of these household members are 15 years of age or older?   |
|      |   |

[IF HH2 = 00 (NO HOUSEHOLD MEMBERS > 15 IN HOUSEHOLD)]

[THERE ARE NO ELIGIBLE HOUSEHOLD MEMBERS.

THANK THE RESPONDENT FOR HIS/HER TIME.

THIS WILL BE RECORDED IN THE RECORD OF CALLS AS A CODE 201.]

HH3. [OPTIONAL QUESTION HH3 WILL BE INCLUDED IF GENDER RANDOMIZATION IS USED IN THE SAMPLE DESIGN.]

| HH4. | I now would like to collect information about only these persons that live in this household who are 15 years of age or older. Let's start listing them from oldest to youngest. |   |  |  |
|------|--|---|--|--|
|      | HH4a.  | What is the {oldest/next oldest} person's first name?   |  |  |
|      | HH4b.  | What is this person's age?  |  |  |
|      |  | [IF RESPONDENT DOESN'T KNOW, PROBE FOR AN ESTIMATE]   |  |  |
|      |  |   |  |  |
|      |  |   |  |  |
|      | [IF F  | REPORTED AGE IS 15 THROUGH 17, BIRTH DATE IS ASKED]   |  |  |
|      | HH4  | What is the month of this person's date of birth?   |  |  |
|      |  |   |  |  |
|      | HH4  | cYEAR. What is the year of this person's date of birth?   |  |  |
|      |  | [IF DON'T KNOW, ENTER 7777<br>IF REFUSED, ENTER 9999]   |  |  |
|      |  | THE GOLD, LIVILING SOOD   |  |  |
|      |  |   |  |  |
|      | HH4d.  | Is this person male or female?  |  |  |
|      |  | MALE 1 FEMALE 2   |  |  |
|      | HH4e.  | Does this person currently smoke tobacco, including [FILL APPROPRIATE COUNTRY EXAMPLES: cigarettes, cigars, pipes]? |  |  |
|      |  | YES   |  |  |
|      | [REPE  | AT HH4a – HH4e FOR EACH PERSON REPORTED IN HH2]   |  |  |
| HH5. | [HOUS  | EHOLD ROSTER NUMBER AND NAME OF THE SELECTED ELIGIBLE PERSON IS:  |  |  |
|      | {FILL S  | SELECTED HH MEMBER'S FIRST NAME}  |  |  |
|      |  | <b>{FILL SELECTED HH MEMBER'S FIRST NAME}</b> IS AVAILABLE AND IF SO, PROCEED TO DIVIDUAL QUESTIONNAIRE.            |  |  |
|      | IF <mark>(FIL</mark><br>AND R  | L SELECTED HH MEMBER'S FIRST NAME} IS NOT AVAILABLE, MAKE AN APPOINTMENT ECORD IT AS A COMMENT ON RECORD OF CALLS.] |  |  |

## **Individual Questionnaire**

| CONSENT1. | [SELECT THE APPROPRIATE AGE CATEGORY BELOW. IF NEEDED, CHECK THE AGE OF SELECTED RESPONDENT FROM THE "CASE INFO" SCREEN IN THE TOOLS MENU.]   15-17   |
|-----------|---|
| CONSENT2. | Before starting the interview, I need to obtain consent from a parent or guardian of [NAME OF RESPONDENT] and from [NAME OF RESPONDENT].  [IF BOTH SELECTED RESPONDENT AND PARENT/GUARDIAN ARE AVAILABLE, CONTINUE WITH INTERVIEW.  |
|           | IF PARENT/GUARDIAN IS NOT AVAILABLE, BREAK-OFF INTERVIEW AND SCHEDULE AN APPOINTMENT TO RETURN.   |
|           | IF MINOR RESPONDENT IS NOT AVAILABLE, CONTINUE WITH OBTAINING PARENTAL CONSENT.]  |
| CONSENT3. | [READ THE FOLLOWING TO THE PARENT/GUARDIAN AND SELECTED RESPONDENT (IF AVAILABLE):]   |
|           | I am working with <b>[Name of Organization]</b> . This institution is collecting information about tobaccouse in <b>[Country]</b> . This information will be used for public health purposes by the Ministry of Health.   |
|           | Your household and [NAME OF RESPONDENT] have been selected at random. [NAME OF RESPONDENT] responses are very important to us and the community, as these answers will represent many other persons.  |
|           | The interview will last around 30 minutes. [NAME OF RESPONDENT] participation in this survey is entirely voluntary. The information that [NAME OF RESPONDENT] will provide will be kept strictly confidential and [NAME OF RESPONDENT] will not be identified by his/her responses. Personal information will not be shared with anyone else, not even other family members including you. [NAME OF RESPONDENT] can withdraw from the study at any time, and may refuse to answer any question. |
|           | We will leave the necessary contact information with you. If you have any questions about this survey, you can contact the telephone numbers listed.  |
|           | If you agree with [NAME OF RESPONDENT]'s participation in this survey, we will conduct a private interview with him/her.  |
|           | [ASK PARENT/GUARDIAN:] Do you agree with [NAME OF RESPONDENT]'s participation?  |
|           | YES $\square$ 1 $\rightarrow$ GO TO CONSENT4<br>NO $\square$ 2 $\rightarrow$ END INTERVIEW  |

| CONSENT4. | [WAS THE SELECTED MINOR RESPONDENT PRESENT?]  |
|-----------|---|
|           | PRESENT $1 \rightarrow$ GO TO CONSENT6<br>NOT PRESENT $2 \rightarrow$ GO TO CONSENT5  |
| CONSENT5. | [READ TO THE SELECTED RESPONDENT:]  |
|           | I am working with <i>[Name of Organization]</i> . This institution is collecting information about tobacco use in <i>[Country]</i> . This information will be used for public health purposes by the Ministry of Health.  |
|           | Your household and you have been selected at random. Your responses are very important to us and the community, as these answers will represent many other persons. The interview will last around 30 minutes. Your participation in this survey is entirely voluntary. The information that you will provide us will be kept strictly confidential, and you will not be identified by your responses. Personal information will not be shared with anyone else, not even other family members. You can withdraw from the study at any time, and may refuse to answer any question. |
|           | We will leave the necessary contact information with you. If you have any questions about this survey, you can contact the telephone numbers listed.  |
|           | <b>{FILL IF CONSENT4=2:</b> Your parent/guardian has given his/her permission for you to participate in this study <b>}</b>   |
|           | If you agree to participate, we will conduct a private interview with you.  |
| CONSENT6. | [ASK SELECTED RESPONDENT:] Do you agree to participate?   |
|           | YES $\square$ 1 $\rightarrow$ PROCEED WITH INTERVIEW NO $\square$ 2 $\rightarrow$ END INTERVIEW   |
| INTLANG.  | [INTERVIEW LANGUAGE]  |
|           | [INSERT LANGUAGES – THIS QUESTION IS ONLY NEEDED IF MORE THAN ONE LANGUAGE IS BEING USED]   |
|           | [SPECIFY] 1<br>[SPECIFY] 2<br>[SPECIFY] 3<br>[SPECIFY] 4  |

# Section A. Background Characteristics

| A00.  | I am going to first ask you a few questions about your background.   |
|-------|--|
| A01.  | [RECORD GENDER FROM OBSERVATION. ASK IF NECESSARY.]  |
|       | MALE 1 FEMALE 2  |
| A02a. | What is the month of your date of birth?   |
|       | 01   |
|       | REFUSED 99   |
| A02b. | What is the year of your date of birth?  [IF DON'T KNOW, ENTER 7777 IF REFUSED, ENTER 9999]  [IF MONTH=77/99 OR YEAR=7777/9999, ASK A03. OTHERWISE SKIP TO A04.] |
| A03.  | How old are you?   |
|       | [IF RESPONDENT IS UNSURE, PROBE FOR AN ESTIMATE AND RECORD AN ANSWER. IF REFUSED, BREAK-OFF AS WE CANNOT CONTINUE INTERVIEW WITHOUT AGE]                         |
| A03a. | [WAS RESPONSE ESTIMATED?]  |
|       | YES 1 NO   |

| A04. | What is the highest level of ed | ucation you have completed?  |                            |
|------|---------------------------------|--|----------------------------|
|      | [SELECT ONLY ONE CATEG          | DRY]   |                            |
|      | [ADJUST CATEGORIES FOR          | SPECIFIC COUNTRY]  |                            |
|      | NO FORMAL SCHOOLING             | 1  |                            |
|      | LESS THAN PRIMARY SCHO          | OL COMPLETED 2   |                            |
|      | PRIMARY SCHOOL COMPLE           | TED 3  |                            |
|      | LESS THAN SECONDARY SO          | HOOL COMPLETED 4   |                            |
|      | SECONDARY SCHOOL COM            | PLETED 5   |                            |
|      | HIGH SCHOOL COMPLETED           | 6  |                            |
|      | COLLEGE/UNIVERSITY COM          | PLETED 7   |                            |
|      | POST GRADUATE DEGREE            | COMPLETED 8  |                            |
|      | DON'T KNOW                      |  |                            |
|      | REFUSED                         |  |                            |
|      |                                 |  |                            |
| A05. |                                 | cribes your *main* work status over the past 12 ployee, self-employed, student, homemaker, ret work? |                            |
|      | [INCLUDE SUBSISTENCE FA         | RMING AS SELF-EMPLOYED]  |                            |
|      | GOVERNMENT EMPLOYEE.            | 🗌 1  |                            |
|      | NON-GOVERNMENT EMPLO            | YEE 🔲 2  |                            |
|      | SELF-EMPLOYED                   | 🔲 3  |                            |
|      | STUDENT                         | 4  |                            |
|      | HOMEMAKER                       | 5  |                            |
|      | RETIRED                         | 6  |                            |
|      | UNEMPLOYED, ABLE TO WO          | RK 🗌 7   |                            |
|      | UNEMPLOYED, UNABLE TO           | WORK 🗌 8   |                            |
|      | DON'T KNOW                      |  |                            |
|      | REFUSED                         | 🔲 99   |                            |
|      |                                 |  |                            |
| A06. | Please tell me whether this ho  | isehold or any person who lives in the household   | d has the following items: |
|      |                                 | DON'T  |                            |
|      |                                 | YES NO KNOW REFUSED  |                            |
|      | a. Electricity?                 |  |                            |
|      | b. Flush toilet?                |  |                            |
|      | c. Fixed telephone?             |  |                            |
|      | d. Cell telephone?              |  |                            |
|      | e. Television?                  |  |                            |
|      | f. Radio?                       |  |                            |
|      | g. Refrigerator?                |  |                            |
|      | h. Car?                         |  |                            |
|      | i. Moped/scooter/motorcycle     |  |                            |
|      | j. Washing machine?             |  |                            |
|      | j. Tradining madrinid:          | ·· ····· 2 ······· / ········· /   |                            |

# Section B. Tobacco Smoking

| B00. | I would now like to ask you some questions about *smoking* tobacco, including [FILL APPROPRIATE COUNTRY EXAMPLES: cigarettes, cigars, pipes]. |
|------|---|
|      | [IF SECTION C IS BEING ADMINISTERED:] Please do not answer about smokeless tobacco at this time.  |
| B01. | Do you *currently* smoke tobacco on a daily basis, less than daily, or not at all?  |
|      | DAILY   |
| B02. | Have you smoked tobacco daily in the past?  |
|      | YES   |
| B03. | In the *past*, have you smoked tobacco on a daily basis, less than daily, or not at all?  |
|      | [IF RESPONDENT HAS DONE BOTH "DAILY" AND "LESS THAN DAILY" IN THE PAST, CHECK "DAILY"]  |
|      | DAILY   |

## [CURRENT DAILY SMOKERS]

| B04. | How old were you when you first started smoking tobacco *daily*?   |
|------|--|
|      | [IF DON'T KNOW OR REFUSED, ENTER 99]   |
|      |  |
|      | [IF B04 = 99, ASK B05. OTHERWISE SKIP TO B06.]   |
| B05. | How many years ago did you first start smoking tobacco *daily*?  |
|      | [IF REFUSED, ENTER 99]   |
|      |  |
| B06. | On average, how many of the following products do you currently smoke each day? Also, let me know it you smoke the product, but not every day. |

[IF RESPONDENT REPORTS SMOKING THE PRODUCT BUT NOT EVERY DAY, ENTER 888

IF RESPONDENT REPORTS IN PACKS OR CARTONS, PROBE TO FIND OUT HOW MANY ARE IN EACH AND CALCULATE TOTAL NUMBER]

## [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]

| a. Manufa ctured cigarettes?   |  | PER DAY  |
|--|--|----------|
| a1. [IF B06a=888] On average, how many manufactured cigarettes do you currently smoke each week?         |  | PER WEEK |
| b. Han d-rolled cigarettes?  |  | PER DAY  |
| b1. [IF B06b=888] On average, how many hand-rolled cigarettes do you currently smoke each week?          |  | PER WEEK |
| c. Kreteks?  |  | PER DAY  |
| c1. [IF B06c=888] On average, how many kreteks do you currently smoke each week?                         |  | PER WEEK |
| d. Pipes full of tobacco?  |  | PER DAY  |
| d1. [IF B06d=888] On average, how many pipes full of tobacco do you currently smoke each week?           |  | PER WEEK |
| e. Cigars, cheroots, or cigarillos?  |  | PER DAY  |
| e1. [IF B06e=888] On average, how many cigars, cheroots, or cigarillos do you currently smoke each week? |  | PER WEEK |
| f. Number of water pipe sessions per day?  |  | PER DAY  |
| f1. [IF B06f=888] On average, how many water pipe sessions do you currently participate in each week?    |  | PER WEEK |
| g. Any others? (→ g1. Please specify the other type you currently smoke each day:)                       |  | PER DAY  |
| g2. [IF B06g=888] On average, how many [FILL PRODUCT] do you currently smoke each week?                  |  | PER WEEK |

| B07. | How soon after you wake up do you usually have your first smoke? Would you say within 5 minutes, 6 to 30 minutes, 31 to 60 minutes, or more than 60 minutes? |
|------|--|
|      | WITHIN 5 MINUTES   |

[SKIP TO NEXT SECTION]

## [CURRENT LESS THAN DAILY SMOKERS]

| B08. | How old were you when you first started smoking                           | tobacco *d   | aily*?  |                                 |
|------|---|--------------|---------|---------------------------------|
|      | [IF DON'T KNOW OR REFUSED, ENTER 99]                                      |              |         |                                 |
|      |   |              |         |                                 |
|      | [IF B08 = 99, ASK B09. OTHERWISE SKIP TO B                                | 310.]        |         |                                 |
| B09. | How many years ago did you first start smoking to                         | obacco *dai  | ily*?   |                                 |
|      | [IF REFUSED, ENTER 99]  |              |         |                                 |
|      |   |              |         |                                 |
| B10. | How many of the following do you currently smok                           | e during a ι | usual v | veek?                           |
|      | [IF RESPONDENT REPORTS DOING THE ACTI<br>ONCE PER WEEK, ENTER 888         | VITY *WIT    | HIN TI  | HE PAST 30 DAYS*, BUT LESS THAN |
|      | IF RESPONDENT REPORTS IN PACKS OR CAI<br>EACH AND CALCULATE TOTAL NUMBER] | RTONS, PF    | ROBE    | TO FIND OUT HOW MANY ARE IN     |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUN                                      | TRY]         |         |                                 |
|      | a. Manufactured cigarettes?   |              |         | PER WEEK                        |
|      | b. Han d-rolled cigarettes?   |              |         | PER WEEK                        |
|      | c. Kreteks ?  |              |         | PER WEEK                        |
|      | d. Pipes full of tobacco?   |              |         | PER WEEK                        |
|      | e. Cigars, cheroots, or cigarillos?                                       |              |         | PER WEEK                        |
|      | f. Number of water pipe sessions per week?                                |              |         | PER WEEK                        |
|      | g. Any others?  |              |         | PER WEEK                        |
|      | → g1. Please specify the other type you current                           | ntly smoke   | during  | a usual week:                   |
|      |   |              | _       |                                 |
|      |   |              |         |                                 |

[SKIP TO NEXT SECTION]

## [FORMER SMOKERS]

| B11.  | How old were you when you first started smoking tobacco *daily*?   |
|-------|--|
|       | [IF DON'T KNOW OR REFUSED, ENTER 99]   |
|       |  |
|       | [IF B11 = 99, ASK B12. OTHERWISE SKIP TO B13a.]  |
| B12.  | How many years ago did you first start smoking tobacco *daily*?  |
|       | [IF REFUSED, ENTER 99]   |
|       |  |
|       |  |
| B13a. | How long has it been since you stopped smoking?  |
|       | [ONLY INTERESTED IN WHEN RESPONDENT STOPPED SMOKING REGULARLY — DO NOT INCLUDE RARE INSTANCES OF SMOKING |
|       | ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]   |
|       | YEARS  |
| B13b. | [ENTER NUMBER OF (YEARS/MONTHS/WEEKS/DAYS)]  |
|       |  |

[IF B13a/b < 1 YEAR (< 12 MONTHS), THEN CONTINUE WITH B14. OTHERWISE SKIP TO NEXT SECTION.]

| B14. | Have you visited a doctor or other health care provider in the past 12 months?  |
|------|---|
|      | YES   |
| B15. | How many times did you visit a doctor or health care provider in the past 12 months? Would you sa 1 or 2 times, 3 to 5 times, or 6 or more times?  1 OR 2 |
|      | REFUSED 9   |
| B16. | During any visit to a doctor or health care provider in the past 12 months, were you asked if you smoke tobacco?  |
|      | YES   |
| B17. | During any visit to a doctor or health care provider in the past 12 months, were you advised to quit smoking tobacco?                                     |
|      | YES   |
| B18. | During the past 12 months, did you use any of the following to try to stop smoking tobacco?   |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  YES NO REFUSED  |
|      | a. Counseling, including at a smoking cessation clinic?   |
|      | TO THE COUNTRY)?       1 2 9         d. Traditional medicines, for example (FILL RELEVANT TO THE COUNTRY)?       1 2 9                                    |
|      | e. A quit line or a smoking telephone support line?   |
|      | → g1. Please specify what you used to try to stop smoking:  |
|      |   |
|      |   |

# Section C. Smokeless Tobacco

## [C01 - C03 ARE MANDATORY WHEN RELEVANT. C04 - C18 ARE OPTIONAL.]

| C00. | The next questions are about using smokeless tobacco, such as <b>[FILL APPROPRIATE COUNTRY EXAMPLES: snuff, chewing tobacco, and dip]</b> . Smokeless tobacco is tobacco that is not smoked, but is sniffed through the nose, held in the mouth, or chewed. |
|------|---|
| C01. | Do you *currently* use smokeless tobacco on a daily basis, less than daily, or not at all?  |
|      | [IF RESPONDENT DOES NOT KNOW WHAT SMOKELESS TOBACCO IS, EITHER PRESENT A SHOWCARD OR READ DEFINITION FROM QXQ SCREEN]   |
|      | DAILY   |
| C02. | Have you used smokeless tobacco daily in the past?  |
|      | YES   |
| C03. | In the *past*, have you used smokeless tobacco on a daily basis, less than daily, or not at all?  |
|      | [IF RESPONDENT HAS DONE BOTH "DAILY" AND "LESS THAN DAILY" IN THE PAST, CHECK "DAILY"]  |
|      | DAILY   |

## [CURRENT DAILY SMOKELESS TOBACCO USERS]

you currently use chewing tobacco?

d1. [IF C06d=888] On average, how many times a week do

e. Any others? ( $\rightarrow$  e1. Please specify the other type you

e2. [IF C06e=888] On average, how many times a week do

you currently use betel quid with tobacco?

you currently use [FILL PRODUCT]?

d. Betel quid with tobacco?

currently use each day:\_\_

| C04. | How old were you when you first started using smokeless tobac                                   | co *da  | aily*? |          |               |
|------|---|---------|--------|----------|---------------|
|      | [IF DON'T KNOW OR REFUSED, ENTER 99]  |         |        |          |               |
|      |   |         |        |          |               |
|      | [IF C04 = 99, ASK C05. OTHERWISE SKIP TO C06.]  |         |        |          |               |
| C05. | How many years ago did you first start using smokeless tobacc                                   | o *dail | y*?    |          |               |
|      | [IF REFUSED, ENTER 99]  |         |        |          |               |
|      |   |         |        |          |               |
| C06. | On average, how many times a day do you use the following pruse the product, but not every day. | oducts  | ? Also | , let me | e know if you |
|      | [IF RESPONDENT REPORTS USING THE PRODUCT BUT NO   | OT EV   | ERY D  | AY, EN   | NTER 888]     |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  |         |        |          |               |
|      | a. Snuff, by mouth?   |         |        |          | PER DAY       |
|      | a1. [IF C06a=888] On average, how many times a week do<br>you currently use snuff, by mouth?    |         |        |          | PER WEEK      |
|      | b. Snuff, by nose?  |         |        |          | PER DAY       |
|      | b1. [IF C06b=888] On average, how many times a week do you currently use snuff, by nose?        |         |        |          | PER WEEK      |
|      | c. Che wing tobacco?  |         |        |          | PER DAY       |
|      | c1. [IF C06c=888] On average, how many times a week do  |         |        |          | PER WEEK      |

PER DAY

PER WEEK

PER DAY

PER WEEK

| C07. | How soon after you wake up do you usually use smokeless tobacco for the first time? Would you say within 5 minutes, 6 to 30 minutes, 31 to 60 minutes, or more than 60 minutes? |
|------|---|
|      | WITHIN 5 MINUTES 1  |
|      | 6 TO 30 MINUTES 2   |
|      | 31 TO 60 MINUTES 3  |
|      | MORE THAN 60 MINUTES 4  |
|      | REFUSED 9   |

[SKIP TO NEXT SECTION]

## [CURRENT LESS THAN DAILY SMOKELESS TOBACCO USERS]

| C08. | How old were you when you first started using smokeless tob               | acco *daily*?                        |
|------|---|--------------------------------------|
|      | [IF DON'T KNOW OR REFUSED, ENTER 99]                                      |                                      |
|      |   |                                      |
|      | [IF C08 = 99, ASK C09. OTHERWISE SKIP TO C10.]                            |                                      |
| C09. | How many years ago did you first start using smokeless tobac              | cco *daily*?                         |
|      | [IF REFUSED, ENTER 99]  |                                      |
|      |   |                                      |
|      |   |                                      |
| C10. | How many times a week do you usually use the following?                   |                                      |
|      | [IF RESPONDENT REPORTS DOING THE ACTIVITY *WITH ONCE PER WEEK, ENTER 888] | HIN THE PAST 30 DAYS*, BUT LESS THAN |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]                                  |                                      |
|      | a. Snuff, by mouth?   | TIMES PER WEEK                       |
|      | b. Snuff, by nose?  | TIMES PER WEEK                       |
|      | c. Chewing tobacco?   | TIMES PER WEEK                       |
|      | d. Betel quid with tobacco?   | TIMES PER WEEK                       |
|      | e. Any others?  | TIMES PER WEEK                       |
|      | → e1. Please specify the other type you currently use du                  | ring a usual week:                   |
|      |   | _                                    |
|      |   |                                      |

[SKIP TO NEXT SECTION]

## [FORMER SMOKELESS TOBACCO USERS]

| C11.  | How old were you when you first started using smokeless tobacco *daily*?   |
|-------|--|
|       | [IF DON'T KNOW OR REFUSED, ENTER 99]   |
|       |  |
|       | [IF C11 = 99, ASK C12. OTHERWISE SKIP TO C13a.]  |
| C12.  | How many years ago did you first start using smokeless tobacco *daily*?  |
|       | [IF REFUSED, ENTER 99]   |
|       |  |
| C13a. | How long has it been since you stopped using smokeless tobacco?  |
|       | [ONLY INTERESTED IN WHEN RESPONDENT STOPPED USING SMOKELESS TOBACCO REGULARLY — DO NOT INCLUDE RARE INSTANCES OF USING SMOKELESS TOBACCO |
|       | ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]   |
|       | YEARS  |
| C13b. | [ENTER NUMBER OF (YEARS/MONTHS/WEEKS/DAYS)]  |
|       |  |

[IF C13a/b < 1 YEAR (< 12 MONTHS), THEN CONTINUE. OTHERWISE SKIP TO NEXT SECTION.]

| IF B14 HAS NOT BEEN ASKED → CONTINUE WITH C14 |  |  |
|---|--|--|
| IF B14 =                                      |  |  |
| IF B14 =                                      | NO OR REFUSED → SKIP TO C18  |  |
| C44   | Hove you visited a dector or other health care provider in the most 10 months?   |  |
| C14.  | Have you visited a doctor or other health care provider in the past 12 months?   |  |
|   | YES  |  |
| C15.  | How many times did you visit a doctor or health care provider in the past 12 months? Would you say 1 or 2 times, 3 to 5 times, or 6 or more times? |  |
|   | 1 OR 2   |  |
| C16.  | During any visit to a doctor or health care provider in the past 12 months, were you asked if you use smokeless tobacco?                           |  |
|   | YES  |  |
| C17.  | During any visit to a doctor or health care provider in the past 12 months, were you advised to stop using smokeless tobacco?                      |  |
|   | YES 1 NO 2 REFUSED 9   |  |
| C18.  | During the past 12 months, did you use any of the following to try to stop using smokeless tobacco?  |  |
|   | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  YES NO REFUSED   |  |
|   | a. Counseling, including at a cessation clinic?  |  |
|   | to the country)?   |  |
|   | e. A quit line or a telephone support line?  |  |
|   | → g1. Please specify what you used to try to stop using smokeless tobacco:   |  |

# Section D1. Cessation — Tobacco Smoking

IF B01 = 1 OR 2 (RESPONDENT CURRENTLY SMOKES TOBACCO), CONTINUE WITH THIS SECTION.
IF B01 = 3, 7, OR 9 (RESPONDENT DOES NOT CURRENTLY SMOKE TOBACCO), SKIP TO NEXT SECTION.

| D01.  | The next questions ask about any attempts to stop smoking that you might have made during the past 12 months. Please think about tobacco smoking.   |
|-------|---|
|       | During the past 12 months, have you tried to stop smoking?  |
|       | YES   |
| D02a. | Thinking about the last time you tried to quit, how long did you stop smoking?  |
|       | [ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]   |
|       | MONTHS       □ 1         WEEKS       □ 2         DAYS       □ 3         LESS THAN 1 DAY (24 HOURS)       □ 4 → SKIP TO D03         DON'T KNOW       □ 7 → SKIP TO D03         REFUSED       □ 9 → SKIP TO D03 |
| Dook  | TENTED NUMBER OF (MONTHE MATERICA) AVENT  |
| DUZD. | [ENTER NUMBER OF (MONTHS/WEEKS/DAYS)]   |
|       |   |
| D03.  | During the past 12 months, did you use any of the following to try to stop smoking tobacco?   |
|       | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  YES NO REFUSED  T   |
|       | a. Counseling, including at a smoking cessation clinic?   |
|       | <b>TO THE COUNTRY)</b> ? 1 2  |
|       | d. Traditional medicines, for example (FILL RELEVANT TO THE  CO UNTRY)?   |
|       | e. A quit line or a smoking telephone support line? 1 2 9   |
|       | f. Switching to smokeless tobacco?  |
|       | g. Anythi ng else?  |
|       | → g1. Please specify what you used to try to stop smoking:  |

| D04. | Have you visited a doctor or other health care provider in the past 12 months?  YES   |
|------|---|
|      | NO  |
| D05. | How many times did you visit a doctor or health care provider in the past 12 months? Would you say 1 or 2 times, 3 to 5 times, or 6 or more times?  |
|      | 1 OR 2  |
| D06. | During any visit to a doctor or health care provider in the past 12 months, were you asked if you smoke tobacco?  |
|      | YES   |
| D07. | During any visit to a doctor or health care provider in the past 12 months, were you advised to quit smoking tobacco?   |
|      | YES 1 NO 2 REFUSED 9  |
| D08. | Which of the following best describes your thinking about quitting smoking? I am planning to quit within the next month, I am thinking about quitting within the next 12 months, I will quit someday but not within the next 12 months, or I am not interested in quitting? |
|      | QUIT WITHIN THE NEXT MONTH  |
|      | REFUSED   |

IF C14 HAS NOT BEEN ASKED  $\rightarrow$  CONTINUE WITH D04

 $\rightarrow$  SKIP TO D06

 $\rightarrow$  SKIP TO D08

IF C14 = YES

IF C14 = NO OR REFUSED

# Section D2. Cessation — Smokeless Tobacco

IF C01 = 1 OR 2 (RESPONDENT CURRENTLY USES SMOKELESS TOBACCO), CONTINUE WITH THIS SECTION.
IF C01 = 3, 7, OR 9 (RESPONDENT DOES NOT CURRENTLY USE SMOKELESS TOBACCO), SKIP TO NEXT SECTION.

| D09.  | The next questions ask about any attempts to stop using smokeless tobacco that you might have made during the past 12 months. Please think about your use of smokeless tobacco.  |
|-------|--|
|       | During the past 12 months, have you tried to stop using smokeless tobacco?   |
|       | YES  |
| D10a. | Thinking about the last time you tried to quit, how long did you stop using smokeless tobacco?   |
|       | [ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]  |
|       | MONTHS       □ 1         WEEKS       □ 2         DAYS       □ 3         LESS THAN 1 DAY (24 HOURS)       □ 4 → SKIP TO D11         DON'T KNOW       □ 7 → SKIP TO D11         REFUSED       □ 9 → SKIP TO D11  |
| D10b. | [ENTER NUMBER OF (MONTHS/WEEKS/DAYS)]  |
|       |  |
| D11.  | During the past 12 months, have you used any of the following to try and stop using smokeless tobacco?   |
|       | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  YES NO REFUSED  The specific country is a second control of the spec |
|       | a. Counseling, including at a cessation clinic? 1 1 2  |
|       | b. Nicotine replacement therapy, such as the patch or gum?   |
|       | TO THE COUNTRY)?   |
|       | d. Traditional medicines, for example (FILL RELEVANT  TO THE COUNTRY)?   |
|       | e. A quit line or a telephone support line? 1 1 1 2 9  |
|       | g. Anythi ng else?   |
|       | → g1. Please specify what you used to try to stop using smokeless tobacco:   |

| D12. | Have you visited a doctor or other health care provider in the past 12 months?  |
|------|---|
|      | YES 1<br>NO   |
| D13. | How many times did you visit a doctor or health care provider in the past 12 months? Would you say 1 or 2 times, 3 to 5 times, or 6 or more times?  |
|      | 1 OR 2  |
| D14. | During any visit to a doctor or health care provider in the past 12 months, were you asked if you use smokeless tobacco?  |
|      | YES   |
| D15. | During any visit to a doctor or health care provider in the past 12 months, were you advised to stop using smokeless tobacco?   |
|      | YES   |
| D16. | Which of the following best describes your thinking about quitting smokeless tobacco? I am planning to quit within the next month, I am thinking about quitting within the next 12 months, I will quit someday but not within the next 12 months, or I am not interested in quitting? |
|      | QUIT WITHIN THE NEXT MONTH       1         THINKING WITHIN THE NEXT 12 MONTHS       2         QUIT SOMEDAY, BUT NOT NEXT 12 MONTHS       3         NOT INTERESTED IN QUITTING       4         DON'T KNOW       7         REFUSED       9  |

 $\rightarrow$  SKIP TO D14

 $\rightarrow$  SKIP TO D16

IF BOTH B14 AND D04 HAVE NOT BEEN ASKED  $\ \rightarrow$  CONTINUE WITH D12

IF B14 OR D04 = YES

IF B14 OR D04 = NO OR REFUSED

# Section E. Secondhand Smoke

| E01. | I would now like to ask you a few questions about smoking in various places.  |
|------|---|
|      | Which of the following best describes the rules about smoking inside of your home: Smoking is allowed inside of your home, smoking is generally not allowed inside of your home but there are exceptions, smoking is never allowed inside of your home, or there are no rules about smoking in your home? |
|      | ALLOWED   |
| E02. | Inside your home, is smoking allowed in every room?   |
|      | YES   |
| E03. | How often does *anyone* smoke inside your home? Would you say daily, weekly, monthly, less than monthly, or never?  |
|      | DAILY       1         WEEKLY       2         MONTHLY       3         LESS THAN MONTHLY       4         NEVER       5         DON'T KNOW       7         REFUSED       9   |
| E04. | Do you currently work outside of your home?   |
|      | YES   |
| E05. | Do you usually work indoors or outdoors?  |
|      | INDOORS   |

| EUO. | Are there any indoor areas at your work place?  |
|------|---|
|      | YES   |
| E07. | Which of the following best describes the indoor smoking policy where you work: Smoking is allowed anywhere, smoking is allowed only in some indoor areas, smoking is not allowed in any indoor areas, or there is no policy? |
|      | ALLOWED ANYWHERE  |
| E08. | During the past 30 days, did anyone smoke in indoor areas where you work?   |
|      | YES   |
| E09. | During the past 30 days, did you visit any government buildings or government offices?  |
|      | YES   |
| E10. | Did anyone smoke inside of any government buildings or government offices that you visited in the past 30 days?   |
|      | YES   |
|      |   |

| E11. | During the past 30 days, did you visit any health care facilities?   |
|------|--|
|      | YES  |
| E12. | Did anyone smoke inside of any health care facilities that you visited in the past 30 days?                  |
|      | YES  |
| E13. | During the past 30 days, did you visit any restaurants?  |
|      | YES  |
| E14. | Did anyone smoke inside of any restaurants that you visited in the past 30 days?                             |
|      | YES  |
| E15. | During the past 30 days, did you use any public transportation?  |
|      | YES  |
| E16. | Did anyone smoke inside of any public transportation that you used in the past 30 days?                      |
|      | YES  |
| E17. | Based on what you know or believe, does breathing other people's smoke cause serious illness in non-smokers? |
|      | YES  |

# Section $\mathbf{F}$ . Economics — Manufactured Cigarettes

| IF [B01 = 1 OR 2 (RESPONDENT CURRENTLY SMOKES DAILY OR LESS THAN DAILY)] AND [(B06a OR B10a) > 0 AND <= 888 (RESPONDENT SMOKES MANUFACTURED CIGARETTES)], THEN CONTINUE WITH THIS SECTION. |  |  |  |
|--|--|--|--|
| OTHER  | WISE, SKIP TO NEXT SECTION.  |  |  |
|  |  |  |  |
| F01a.  | The next few questions are about the last time you purchased cigarettes for yourself to smoke. |  |  |
|  | The last time you bought cigarettes for yourself, how many cigarettes did you buy?             |  |  |
|  | [ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]  |  |  |
|  | CIGARETTES   |  |  |
| F01b.  | [ENTER NUMBER OF (CIGARETTES/PACKS/CARTONS/OTHER)]   |  |  |
| F01d.  | [IF F01a=OTHER, GO TO F01dA]   |  |  |
|  | Did each (pack/carton) contain (10/100) cigarettes, (20/200) cigarettes, or another amount?    |  |  |
|  | [ADJUST AMOUNTS/CATEGORIES FOR SPECIFIC COUNTRY]   |  |  |
|  | 10/100   |  |  |
| F02.   | In total, how much money did you pay for this purchase?  |  |  |
|  | [IF DON'T KNOW OR REFUSED, ENTER 999]  |  |  |
|  | [ADJUST RANGE AND DK/REF VALUE FOR SPECIFIC COUNTRY]   |  |  |

| F03. | What brand did you buy the last time you purchased cigarettes for yourself?   |
|------|---|
|      | [INSERT LIST OF BRANDS FOR SPECIFIC COUNTRY]  ?   |
| F04. | The last time you purchased cigarettes for yourself, where did you buy them?         [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]         VENDING MACHINE |
|      |   |

## Section G. Media

### Structure #1 — Asking about only one product (e.g., cigarettes)

**G01intro.** The next few questions ask about your exposure to the media and advertisements in the last 30 days.

**G01.** In the last 30 days, have you noticed \*information\* about the dangers of smoking cigarettes or that encourages quitting in any of the following places?

|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  a. In newspapers or in magazines?                         | 2<br>2<br>2<br>2 |                   | 9<br>9<br>9<br>9 |        |
|------|---|------------------|-------------------|------------------|--------|
|      | → e1. Please specify where:   |                  |                   |                  |        |
| G02. | In the last 30 days, did you notice any health wa YES NO DID NOT SEE ANY CIGARETTE PACKAGES REFUSED |                  | SKIP TO G04       | ages?            |        |
| G03. | [ADMINISTER IF B01 = 1 OR 2. ELSE GO TO 0   | G04]             |                   |                  |        |
|      | In the last 30 days, have warning labels on cigar   | ette pa          | ckages led you to | think about qui  | tting? |
|      | YES   |                  |                   |                  |        |

| G04. | In the last 30 days, have you noticed any *advertisements places?  | or signs  | promotin               | ng* cigarettes in      | the following         |
|------|--|-----------|------------------------|------------------------|-----------------------|
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY - ITEM "a" IS MANDATORY]   | YES<br>▼  | NO<br>▼                | NOT<br>APPLICABLE<br>▼ | REFUSED<br>▼          |
|      | a. In stores where cigarettes are sold? b. On television? c. On the radio? d. On billboards? e. On posters? f. In newspapers or magazines? g. In cinemas? h. On the internet? i. On public transportation vehicles or stations? j. On public walls? k. Anywhere else?  → k1. Please specify where: |           | 22                     | 7                      | 9<br>9<br>9<br>9<br>9 |
| G05. | In the last 30 days, have you noticed any sport or sporting or cigarette companies?  YES   | event th  | at is asso             | ociated with cig       | arette brands         |
| G06. | In the last 30 days, have you noticed any of the following t   | ypes of o | cigarette <sub>l</sub> | promotions?            |                       |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]   | YES<br>▼  | NO<br>▼                | ▼                      | EFUSED<br>▼           |
|      | a. Free samples of cigarettes? b. Cigarettes at sale prices? c. Cou pons for cigarettes? d. Free gifts or special discount offers on other products when buying cigarettes? e. Clothing or other items with a cigarette brand name or logo? f. Cigarette promotions in the mail?                   |           |                        | 7<br>7<br>7            |                       |
|      |  |           |                        |                        |                       |

#### Structure #2 — Asking about two or more products (e.g., cigarettes, smokeless tobacco)

**G201intro.** The next few questions ask about your exposure to the media and advertisements in the last 30 days. For each item, I am going to ask about cigarettes and smokeless tobacco.

G201a. In the last 30 days, have you noticed any information in \*newspapers or in magazines\* about the dangers of use or that encourages guitting of the following tobacco products? 1. Cigarettes? YES..... 1 NO ..... 2 NOT APPLICABLE ...... 7 → SKIP TO G201b REFUSED..... 9 2. Smokeless tobacco? YES ...... 1 NO ..... 2 REFUSED...... 9 G201b. In the last 30 days, have you seen any information on \*television\* about the dangers of use or that encourages guitting of the following tobacco products? 1. Cigarettes? YES ...... 1 NO ..... 2 REFUSED...... 9 2. Smokeless tobacco? YES ...... 1 NO ...... 2 REFUSED...... 9 **G201c.** In the last 30 days, have you heard any information on the \*radio\* about the dangers of use or that encourages quitting of the following tobacco products? 1. Cigarettes? YES...... 1 NO ...... 2 REFUSED...... 9 Smokeless tobacco? YES ..... 1 NO ..... 2

REFUSED..... 9

|              | 1. Cigarettes?   |
|--------------|--|
|              | YES 1  |
|              | NO 2   |
|              | NOT APPLICABLE ☐ 7 → SKIP TO G201e   |
|              | REFUSED 9  |
|              | 2. Smokeless tobacco?  |
|              | YES 1  |
|              | NO 2<br>REFUSED  |
|              | NEI 00EB   |
| G201e.       | In the last 30 days, have you noticed any information *somewhere else* about the dangers of use or that encourages quitting of the following tobacco products? |
|              | 1. Cigarettes?   |
|              | [DO NOT INCLUDE HEALTH WARNINGS ON CIGARETTE PACKAGES]   |
|              | YES 1 → a. Please specify where:   |
|              | NO   |
|              | REFUSED 9  |
|              | 2. Smokeless tobacco?  |
|              | [DO NOT INCLUDE HEALTH WARNINGS ON SMOKELESS PACKAGES]   |
|              | YES  |
|              | NO 2   |
|              | REFUSED 9  |
| G202         | In the last 30 days, did you notice any health warnings on cigarette packages?   |
| <b>0202.</b> |  |
|              | YES  |
|              | NO   |
|              | REFUSED  |
|              |  |
| G203.        | [ADMINISTER IF B01 = 1 OR 2. ELSE GO TO G202a]   |
|              | In the last 30 days, have warning labels on cigarette packages led you to think about quitting?  |
|              | YES 1  |
|              | NO 2   |
|              | DON'T KNOW   |
|              | NET 00ED   9   |
|              |  |

**G201d.** In the last 30 days, have you noticed any information on \*billboards\* about the dangers of use or that encourages quitting of the following tobacco products?

|        | YES   |
|--------|---|
| G203a. | [ADMINISTER IF C01 = 1 OR 2. ELSE GO TO G204a]  |
|        | In the last 30 days, have warning labels on smokeless tobacco products led you to think about quitting?   |
|        | YES   |
| G204a. | In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products in *stores where the products are sold*? |
|        | 1. Cigarettes?  |
|        | YES   |
|        | 2. Smokeless tobacco?   |
|        | YES   |
| G204b. | In the last 30 days, have you seen any advertisements or signs promoting the following tobacco products on *television*?                            |
|        | 1. Cigarettes?  |
|        | YES   |
|        | 2. Smokeless tobacco?   |
|        | YES   |

G202a. In the last 30 days, did you notice any health warnings on smokeless tobacco products?

|        | n the last 30 days, have you heard any advertisements promoting the following tobacco products on the *radio*?         |
|--------|--|
| 1      | . Cigarettes?  |
| N<br>N | TES  |
| 2      | . Smokeless tobacco?   |
| N      | 'ES  |
|        | n the last 30 days, have you noticed any advertisements promoting the following tobacco products in *billboards*?      |
| 1      | . Cigarettes?  |
| N<br>N | TES  |
| 2      | . Smokeless tobacco?   |
| N      | 'ES  |
|        | n the last 30 days, have you noticed any advertisements or signs promoting the following tobacco roducts on *posters*? |
| 1      | . Cigarettes?  |
| N<br>N | TES  |
| 2      | . Smokeless tobacco?   |
| N      | TES  |
|        |  |

| G204f.         | In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products in *newspapers or magazines*? |
|----------------|--|
|                | 1. Cigarettes?   |
|                | YES  |
|                | 2. Smokeless tobacco?  |
|                | YES  |
| <b>G204</b> g. | . In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products in *cinemas*?               |
|                | 1. Cigarettes?   |
|                | YES  |
|                | 2. Smokeless tobacco?  |
|                | YES  |
| G204h.         | . In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products on the *internet*?          |
|                | 1. Cigarettes?   |
|                | YES  |
|                | 2. Smokeless tobacco?  |
|                | YES  |

| G204i. | In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products on *public transportation vehicles or stations*? |
|--------|---|
|        | 1. Cigarettes?  |
|        | YES   |
|        | 2. Smokeless tobacco?   |
|        | YES   |
| G204j. | In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products on *public walls*?                               |
|        | 1. Cigarettes?  |
|        | YES   |
|        | 2. Smokeless tobacco?   |
|        | YES   |
| G204k. | In the last 30 days, have you noticed any advertisements or signs promoting the following tobacco products *anywhere else*?                                 |
|        | 1. Cigarettes?  |
|        | YES   |
|        | 2. Smokeless tobacco?   |
|        | YES   |
|        |   |

| YES   | G205.  | In the last 30 days, have you noticed any sport or sporting event that is associated with cigarette brands or cigarette companies? |
|---|--------|--|
| tobacco brands or smokeless tobacco companies?  YES |        | NO 2<br>DON'T KNOW 7   |
| NO         2  | G205a. |  |
| 1. Cigarettes?  YES                                 |        | NO 2<br>DON'T KNOW 7   |
| YES   | G206a. | In the last 30 days, have you noticed any free samples of the following tobacco products?  |
| NO  |        | 1. Cigarettes?   |
| YES   |        | NO 2<br>DON'T KNOW 7   |
| NO  |        | 2. Smokeless tobacco?  |
| 1. Cigarettes?  YES                                 |        | NO 2<br>DON'T KNOW 7   |
| YES   | G206b. | In the last 30 days, have you noticed any of the following tobacco products sold at sale prices?                                   |
| NO  |        | 1. Cigarettes?   |
| YES   |        | NO 2<br>DON'T KNOW 7   |
| NO 2<br>DON'T KNOW 7                                |        | 2. Smokeless tobacco?  |
|   |        | NO 2<br>DON'T KNOW 7   |

| 1. Cigarettes?   |
|--|
| YES  |
| 2. Smokeless tobacco?  |
| YES  |
| In the last 30 days, have you noticed any free gifts or special discount offers on other products when buying any of the following tobacco products? |
| 1. Cigarettes?   |
| YES  |
| 2. Smokeless tobacco?  |
| YES  |
| In the last 30 days, have you noticed any clothing or other items with a brand name or logo of the following tobacco products?                       |
| 1. Cigarettes?   |
| YES  |
| 2. Smokeless tobacco?  |
| YES  |

G206c. In the last 30 days, have you noticed any coupons for the following tobacco products?

| 1. Cigarettes?        |  |  |
|-----------------------|--|--|
| YES                   |  |  |
| 2. Smokeless tobacco? |  |  |
| YES                   |  |  |

G206f. In the last 30 days, have you noticed any promotions in the mail for the following tobacco products?

# Section H. Knowledge, Attitudes & Perceptions

| H01. | The next question is asking about *smoking* tobacco.                                     |
|------|--|
|      | Based on what you know or believe, does smoking tobacco cause serious illness?           |
|      | YES  |
| H02. | Based on what you know or believe, does smoking tobacco cause the following              |
|      | $\begin{array}{ c c c c c c c c c c c c c c c c c c c$                                   |
|      | that may cause paralysis)? 1 2 7 9 b. Heart attack? 1 2 7 9 c. Lung cancer? 1 2 7 9      |
| H03. | Based on what you know or believe, does using *smokeless tobacco* cause serious illness? |
|      | YES  |

## **End Individual Questionnaire**

| 100. | Those are all of the questions I have. Thank you very much for partcipating in this important survey. |  |
|------|---|--|
| l02. | [RECORD ANY NOTES ABOUT INTERVIEW:]   |  |
|      |   |  |
|      |   |  |
|      |   |  |
|      |   |  |

## **List of Optional Questions**

### **Household Questionnaire**

HH3. How many (male/female) household members are 15 years of age or older?

[IF HH3 = 00 (NO MALE/FEMALE HOUSEHOLD MEMBERS > 15 IN HOUSEHOLD)]

[THERE ARE NO ELIGIBLE HOUSEHOLD MEMBERS.

THANK THE RESPONDENT FOR HIS/HER TIME.

THIS WILL BE RECORDED IN THE RECORD OF CALLS AS A CODE 201.]

HH4. ADD A QUESTION ON "RELATIONSHIP TO HEAD OF HOUSEHOLD" IN CREATING HOUSEHOLD ROSTER.

## Section A. Background Characteristics

A05a. [ONLY ADMINISTERED IF A05 = 1, 2, or 3]

Which of the following best describes your main job description over the past 12 months?

[RESPONSE CATEGORIES WILL BE DEVELOPED BY SPECIFIC COUNTRY AND TECHNICAL COMMITTEE]

| ?                 | <u> </u>                              |
|-------------------|---------------------------------------|
| ?                 | 2                                     |
| ?                 | 3                                     |
| OTHER (SPECIFY) [ | ? → A05a1. [SPECIFY JOB DESCRIPTION]: |
| DON'T KNOW        | 77                                    |
| REFLISED [        |                                       |

A06. Please tell me whether this household or any person who lives in the household has the following items:

[ITEMS WILL BE DEVELOPED BY SPECIFIC COUNTRY AND TECHNICAL COMMITTEE]

|      |                  |              | DON'T              |         |
|------|------------------|--------------|--------------------|---------|
|      | YES              | NO           | DON'T<br>KNOW<br>▼ | REFUSED |
|      | lacktriangledown | lacktriangle | lacktriangledown   | ▼       |
| k. ? | 🔲 1              | 🔲 2 .        | 7                  | 🔲 9     |
| l. ? | 🔲 1              | 🗌 2 .        | 7                  | 🔲 9     |
| m. ? | 🔲 1              | 🔲 2 .        | 7                  | 🔲 9     |

| A08. | How many rooms in your household are used for sleeping?  |
|------|--|
|      | [IF DON'T KNOW, ENTER 77<br>IF REFUSED, ENTER 99]  |
|      |  |
| A09. | What is your racial/ethnic background?   |
|      | [RESPONSE CATEGORIES WILL BE DEVELOPED BY SPECIFIC COUNTRY AND TECHNICAL COMMITTEE]  |
|      | ?  |
| A10. | What is your religion?   |
|      | [RESPONSE CATEGORIES WILL BE DEVELOPED BY SPECIFIC COUNTRY AND TECHNICAL COMMITTEE]  |
|      | HINDU       □ 1         MUSLIM       □ 2         CHRISTIAN       □ 3         BUDDHISM       □ 4         OTHER       □ 5 → A10a. [SPECIFY]:         NONE       □ 6         DON'T KNOW       □ 77         REFUSED       □ 99 |
| A11. | What is your marital status? Would you say single, married, separated, divorced, or widowed?   |
|      | SINGLE       1         MARRIED       2         SEPARATED       3         DIVORCED       4         WIDOWED       5         REFUSED       9  |
| A12. | Can you read and write?  |
|      | YES  |

### Section B. Tobacco Smoking

B18. During the past 12 months, did you use any of the following to try to stop smoking tobacco? xx. On my own/willpower?

## Section C. Smokeless Tobacco

#### C04 – C18 ARE OPTIONAL (INCLUDED IN THE CORE DOCUMENT)

C18. During the past 12 months, did you use any of the following to try to stop using smokeless tobacco? xx. On my own/willpower?

#### **AFTER SECTION C:**

C19. [ADMINISTERED ONLY IF B01=2 AND C01=2]

| Do you use tobacco daily? |
|---------------------------|
| YES 1 NO                  |

## Section D1. Cessation — Tobacco Smoking

D03. During the past 12 months, did you use any of the following to try to stop smoking tobacco? xx. On my own/willpower?

## Section D2. Cessation — Smokeless Tobacco

D11. During the past 12 months, did you use any of the following to try to stop using smokeless tobacco? xx. On my own/willpower?

# Section E. Secondhand Smoke

| E08a. | [ONLY ADMINISTERED IF E08 = YES]  |
|-------|---|
|       | How often does anyone smoke in indoor areas where you work? Would you say daily, weekly, monthly, or less than monthly? |
|       | DAILY   |
| E18.  | [ONLY ADMINISTERED IF E17 = YES]  |
|       | Based on what you know or believe, does breathing smoke from other people's cigarettes cause any of the following?      |
|       | YES NO DON'T KNOW REFUSED  ▼ ▼ ▼ ▼ ▼ ■   a. Heart disease in adults?  |
| E19.  | During the past 30 days, did you visit any schools?   |
|       | YES   |
| E20.  | Did anyone smoke inside of any schools that you visited in the past 30 days?  |
|       | YES   |

| E21. | During the past 30 days, did you visit any universities?                                    |
|------|---|
|      | YES   |
| E22. | Did anyone smoke inside of any universities that you visited in the past 30 days?           |
|      | YES   |
| E23. | During the past 30 days, did you visit any private workplaces other than your own?          |
|      | YES   |
| E24. | Did anyone smoke inside of any of these private workplaces you visited in the past 30 days? |
|      | YES   |
| E25. | During the past 30 days, did you visit any bars or night clubs?                             |
|      | YES   |
| E26. | Did anyone smoke inside of any bars or night clubs that you visited in the past 30 days?    |
|      | YES   |

| E27.  | During the past 30 days, did you                            | ı visit any cafes | , coffee shops, or   | tea houses?    |                   |          |
|-------|---|-------------------|----------------------|----------------|-------------------|----------|
|       | YES   | P OVER E28        |                      |                |                   |          |
| E28.  | Did anyone smoke inside of any                              | cafes, coffee s   | hops, or tea hous    | es that you vi | sited in the past | 30 days? |
|       | YES   |                   |                      |                |                   |          |
| E29.  | For each of the following public allowed in *indoor areas*. | places, please t  | tell me if you think | smoking sho    | ould or should no | t be     |
|       |   | SHOULD BE         |                      | DON'T          |                   |          |
|       |   | ALLOWED<br>▼      | BE ALLOWED<br>▼      | KNOW<br>▼      | REFUSED<br>▼      |          |
|       | a. Hos pitals?  | 1                 |                      | 7              | g                 |          |
|       | b. Work places?   | 1                 | 2                    | 7              | 9                 |          |
|       | c. Res taurants?  | 🔲 1               | 2                    | 7              | 9                 |          |
|       | d. Bars?  | 🗌 1               | 2                    | 7              | 🗌 9               |          |
|       | e. Public transportation vehicles                           | s? 🗌 1            | 2                    | 7              | 9                 |          |
|       | f. School s?  | 🗌 1               | 2                    | 7              | 🗌 9               |          |
|       | g. Univers ities?   |                   |                      | 7              | 9                 |          |
|       | h. Places of worship?                                       | 1                 | 2                    | 7              | 9                 |          |
|       | COUNTRIES WITH EXISTING LA<br>EED TO ADJUST BASED ON R      |                   |                      | USE THE FO     | LLOWING ITEM      | IS.      |
| E29a. | Do you support the law that pro                             | nibits smoking i  | nside of hospitals?  | ?              |                   |          |
|       | YES 1   |                   |                      |                |                   |          |
|       | NO 2  |                   |                      |                |                   |          |
|       | DON'T KNOW 7  |                   |                      |                |                   |          |
|       | REFUSED 9   |                   |                      |                |                   |          |
|       |   |                   |                      |                |                   |          |
| E29b. | Do you support the law that prol                            | nibits smoking ii | nside of workplace   | es?            |                   |          |
|       | YES 1   |                   |                      |                |                   |          |
|       | NO 2  |                   |                      |                |                   |          |
|       | DON'T KNOW 🔲 7  |                   |                      |                |                   |          |
|       | REFUSED 9   |                   |                      |                |                   |          |
|       |   |                   |                      |                |                   |          |

| E29c. | Do you support the law that prohibits smoking inside of restaurants?                    |
|-------|---|
|       | YES   |
| E29d. | Do you support the law that prohibits smoking inside of bars?                           |
|       | YES   |
| E29e. | Do you support the law that prohibits smoking inside of public transportation vehicles? |
|       | YES   |
| E29f. | Do you support the law that prohibits smoking inside schools?                           |
|       | YES   |
| E29g. | Do you support the law that prohibits smoking inside universities?                      |
|       | YES   |
| E29h. | Do you support the law that prohibits smoking inside places of worship?                 |
|       | YES   |

## Section F. Economics

| F05. | Were these cigarettes filtered or non-filtered?                            |
|------|--|
|      | FILTERED 1  NON-FILTERED 2  REFUSED 9                                      |
| F06. | Were these cigarettes labeled as light, mild, or low tar?                  |
|      | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]                                   |
|      | LIGHT 1 MILD 2 LOW TAR 3 NONE OF THE ABOVE 4 DON'T KNOW 7 REFUSED 9        |
|      | NET 00ED   |
|      | on <b>G</b> . Media  |
|      |  |
|      | on <b>G</b> . Media  - G01d. [FOLLOW-UP FOR EACH ITEM ANSWERED YES IN G01] |

# Section H. Knowledge, Attitudes & Perceptions

| d. Bladder cancer?  [H02_1 SHOULD ONLY BE ASKED OF CURRENT TOBACCO SMOKERS (B01 = 1 OR 2)]  H02_1. Based on your experience of smoking, do you think that your current brand might be a little less harmful is no different, or might be a little more harmful, compared to other cigarettes?  A LITTLE LESS HARMFUL | H02.   | Based on what you know or believe, does smoking tobacco cause the following |
|--|--------|---|
| H02_1. Based on your experience of smoking, do you think that your current brand might be a little less harmful is no different, or might be a little more harmful, compared to other cigarettes?  A LITTLE LESS HARMFUL   |        | d. Bladder cancer?  |
| is no different, or might be a little more harmful, compared to other cigarettes?  A LITTLE LESS HARMFUL   | [H02_1 | SHOULD ONLY BE ASKED OF CURRENT TOBACCO SMOKERS (B01 = 1 OR 2)]             |
| NO DIFFERENT   | H02_1. |   |
| equally harmful?  COULD BE LESS HARMFUL  |        | NO DIFFERENT  |
| ALL EQUALLY HARMFUL  | H02_2. |   |
| YES  |        | ALL EQUALLY HARMFUL 2 DON'T KNOW  |
| NO   | H02_3. | Do you believe cigarettes are addictive?                                    |
| H02_4. As far as you know, does your religion discourage smoking?  YES   |        | NO  |
| YES  | [H02_3 | CAN BE REPEATED FOR OTHER RELEVANT PRODUCTS SUCH AS BIDIS, SMOKELESS, ETC.] |
| NO   | H02_4. | As far as you know, does your religion discourage smoking?                  |
|  |        | NO  |

|      | [DO NOT READ CATEGORIES]  |
|------|---|
|      | SMOKING IS STRICTLY FORBIDDEN/SINFUL (HARAM)  |
| H04. | Would you favor or oppose a law that would prohibit smoking in indoor workplaces and public places, such as restaurants and <i>[FILL APPROPRIATE TERM FOR COUNTRY SUCH AS "bars" OR "coffee houses"]</i> ?                          |
|      | FAVOR   |
|      | [or]  |
|      | Do you support or oppose the law that prohibits smoking in indoor workplaces and public places, such as restaurants and <i>[FILL APPROPRIATE TERM FOR COUNTRY SUCH AS "bars" OR "coffee houses"]</i> ?                              |
|      | SUPPORT $\square$ 1 $\rightarrow$ H04a. Do you strongly support or somewhat support this law? OPPOSE $\square$ 2 $\rightarrow$ H04b. Do you strongly oppose or somewhat oppose this law? DON'T KNOW $\square$ 7 REFUSED $\square$ 9 |
| H05. | Would you favor or oppose increasing taxes on tobacco products?   |
|      | FAVOR   |
| H06. | Would you favor or oppose a law prohibiting all advertisements for tobacco products?  |
|      | FAVOR   |
| End  | Individual Questionnaire  |
| 103. | [INTERVIEWER: WAS THERE ANYONE ELSE BESIDES THE RESPONDENT PRESENT DURING THE INTERVIEW?]   |
|      | YES 1<br>NO 2   |

H02\_5. What is the ruling on cigarette smoking in Islam?

## Optional Section f WP- Water Pipe (Shisha/Nargile) Module

### [WATER PIPE MODULE PLACED AFTER SECTION B]

| ROUTING: B06f/B10f ask for the number of water pipe smoking sessions per day/week   |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| - IF B01=3 AND B03=3 (NEVER SMOKERS), SKIP TO NEXT SECTION  |   |  |  |  |  |  |
| - IF BO   | - IF B01=3 AND B03=1 OR 2 (FORMER SMOKERS), GO TO WP2   |  |  |  |  |  |
| - IF B01=1 AND B06f>0 AND <888 (CURRENT DAILY WATER PIPE SMOKERS), GO TO WP3  |   |  |  |  |  |  |
| - IF B01=1 AND B06f=888 (CURRENT LESS THAN DAILY WATER PIPE SMOKERS), GO TO WP1 - IF B01=2 AND B10f>0 AND <=888 (CURRENT LESS THAN DAILY WATER PIPE SMOKERS), GO TO WP1 |   |  |  |  |  |  |
| − IF (B01=1 OR 2) AND (B06f=0 OR B10f=0), GO TO WP2   |   |  |  |  |  |  |
| - ELSE, GO TO NEXT SECTION  |   |  |  |  |  |  |
|   |   |  |  |  |  |  |
| [CORE ITEMS WP1-WP6 FOR MODULE]   |   |  |  |  |  |  |
| WP1.  | I would now like to ask you some questions about smoking water pipe.  |  |  |  |  |  |
|   | Have you smoked a water pipe daily in the past?   |  |  |  |  |  |
|   | YES   |  |  |  |  |  |
|   | The Gold with the state of the |  |  |  |  |  |
| WP2.  | I would now like to ask you some questions about smoking water pipe.  |  |  |  |  |  |
|   | In the *past*, have you smoked a water pipe on a daily basis, less than daily, or not at all?   |  |  |  |  |  |
|   | [IF RESPONDENT HAS DONE BOTH "DAILY" AND "LESS THAN DAILY" IN THE PAST, CHECK "DAILY"]  |  |  |  |  |  |
|   | DAILY 1<br>LESS THAN DAILY 2  |  |  |  |  |  |
|   | NOT AT ALL  |  |  |  |  |  |
| WP3.  | (I would now like to ask you some questions about smoking water pipe.)  |  |  |  |  |  |
|   | How old were you when you first started smoking a water pipe?   |  |  |  |  |  |
|   | [IF DON'T KNOW OR REFUSED, ENTER 99]  |  |  |  |  |  |
|   |   |  |  |  |  |  |

[IF WP3 = 99, ASK WP4. OTHERWISE SKIP TO NEXT ROUTING INSTRUCTION.]

| WP4.                                    | How many years ago did you first start smoking a water pipe?   |  |  |  |  |  |
|---|--|--|--|--|--|--|
|   | [IF REFUSED, ENTER 99]   |  |  |  |  |  |
|   |  |  |  |  |  |  |
| GO T                                    | NG:<br>RENT WATER PIPE SMOKERS: IF (B01=1 OR 2) AND [(B06f>0 AND <=888) OR (B10f>0 AND <=888)],<br>O WP5<br>ERWISE, GO TO NEXT SECTION |  |  |  |  |  |
|   |  |  |  |  |  |  |
| WP5.                                    | The last time you smoked a water pipe, how long did you participate in the water pipe smoking session?                                 |  |  |  |  |  |
|   | [ENTER UNIT ON THIS SCREEN AND NUMBER ON NEXT SCREEN]  |  |  |  |  |  |
|   | HOURS  |  |  |  |  |  |
| WP5a. [ENTER NUMBER OF (HOURS/MINUTES)] |  |  |  |  |  |  |
|   |  |  |  |  |  |  |
| WP6.                                    | The last time you smoked a water pipe, how many other people did you share the same pipe with during the session?                      |  |  |  |  |  |
|   | [IF DON'T KNOW OR REFUSED, ENTER 99]   |  |  |  |  |  |
|   |  |  |  |  |  |  |
| [WP7 -                                  | - WP10 ARE ADDITIONAL OPTIONAL ITEMS]  |  |  |  |  |  |
| WP7.                                    | The last time you smoked a water pipe, about how many rocks were smoked while you were participating in the session?                   |  |  |  |  |  |
|   | LESS THAN 1  |  |  |  |  |  |

| WP8.  | The last time you smoked a water pipe, where did you smoke it?  |  |  |  |  |
|-------|---|--|--|--|--|
|       | [ADJUST CATEGORIES FOR SPECIFIC COUNTRY]  |  |  |  |  |
|       | HOME  |  |  |  |  |
| WP9.  | The last time you smoked a water pipe, did you smoke it with flavored tobacco, unflavored tobacco, or both? |  |  |  |  |
|       | FLAVORED  |  |  |  |  |
| WP10. | The last time you smoked a water pipe, was the water in the water pipe tank mixed with other substances?    |  |  |  |  |
|       | YES   |  |  |  |  |
|       |   |  |  |  |  |

### Optional Section FA. Economics

SECTION F (ECONOMICS – MANUFACTURED CIGARETTES) CAN BE ADMINISTERED FOR OTHER TYPES OF PRODUCTS SUCH AS BIDIS, SMOKELESS TOBACCO.

