

## **Overview**

### Identification

### ID NUMBER

glob-cghr-riwincd-2016-v01

### Overview

#### **ABSTRACT**

A Collaboration between RIWI Survey Corp and CGHR started by Michael Palmer (CGHR RA) and Tiffany Mok (RIWI PM) in May 2016. CGHR drafted the survey questions with RIWI input. RIWI executed the survey on their proprietary platform using their Randomized Domain Intercept Technology. The survey was completed June-July 2016. It was a survey of randomized internet users, all ages, genders, etc. Free and voluntary answers. No compensation for respondents. Geospatial data collected to city level. It is an NCD risk factor pilot study with agreement to disseminate findings and validate results against traditional global health surveys. Riwi links: . . Collaborators include: CGHR: Michael Palmer, Sujata Mishra, Kevin Tiang, Mireille Gomes, Prabhat Jha, RIWI: Tiffany Mok, Neil Seeman (CEO).

#### **TOPICS**

Topic	Vocabulary	URI
noncommunicable diseases, riwi, ncd, global, global health, smoking, alcohol, weight, pictorals		

## Coverage

### **GEOGRAPHIC COVERAGE**

67 countries, cross-sectional coverage, 1000 cases per country

## **Producers and Sponsors**

#### PRIMARY INVESTIGATOR(S)

Name	Affiliation
Centre for Global Health Research	St. Michael's Hospital, University of Toronto

#### **OTHER PRODUCER(S)**

Name	Affiliation	Role
Riwi Survey Company	Independent, University of Toronto	collaborators

### **Metadata Production**

#### **METADATA PRODUCED BY**

Name	Abbreviation	Affiliation	Role
Centre for Global Health Research	CGHR	St. Michael's Hospital; University of Toronto	Metadata Producer

#### **DDI DOCUMENT VERSION**

Version 1.0. This is the very first version of this DDI document.

### **DDI DOCUMENT ID**

glob-cghr-riwincd-2016-v01

# **Sampling**

## Sampling Procedure

Randomized cross-sectional survey of active internet users. 1000 survey answers for each question per country. Arbitrary number of respondents until question answer target achieved. See riwi website and documentation for sampling details.

## Weighting

Age and sex weights. Looking into more complex weighting.

# Questionnaires

## Overview

9 questions

# **Data Collection**

## **Data Collection Dates**

Start	End	Cycle
2016-06-13	2016-07-25	N/A

## Data Collection Mode

Internet [int]

# **Data Processing**

# Data Editing

Riwi created data set and delivered to CGHR with cross tabulations

# **Data Appraisal**

No content available